

Bridgestone Business Associates Program.



If you do not have a organization email address, please follow these instructions for manually distributed codes.

Please contact your organisation's administrator and request a Bridgestone Australia discount code

View our terms and Conditions

Terms and Conditions

Copy discount code in email for use on Bridgestone website.

Follow the [instructions](#) on how to use discount code on the Bridgestone [website](#).

Add discount code once you've added tyres to your cart.

BSAL2Q8IFU2022

Go to the Bridgestone website.

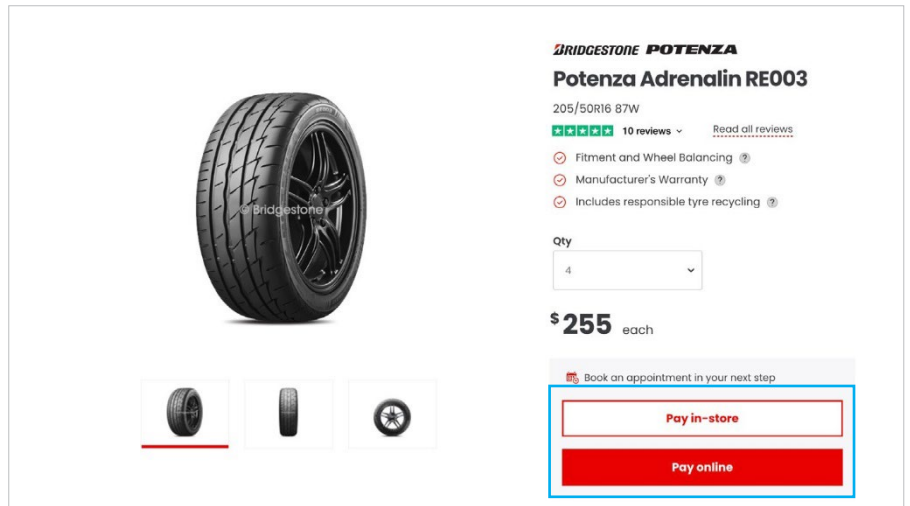
bridgestone.com.au

Search for tyres by rego, size or vehicle.

Select a tyre and click View Details to proceed.

See next page →

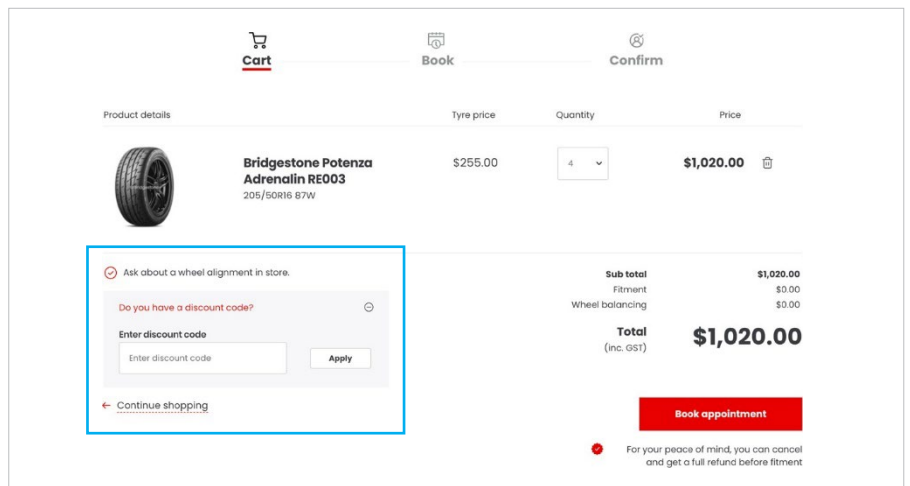
Select Payment option to start the checkout process.



When viewing cart, add discount code and click Apply.

Discount will apply to tyres in cart.

Click Book appointment to proceed with checkout process.



Important information

Discount code applies to all tyres in cart and will override National Promotions.

National Promotions may apply a greater discount to tyres in your cart – in this case, do not apply discount code (if already entered, remove code) which will retain the National Promotion discount.

Discount codes must be used for online purchases only and are not redeemable in store. Bookings must be processed via the Bridgestone website before tyre fitment can be carried out. Tyres can be fitted at any Bridgestone store Australia wide, that displays online prices.

Searching for tyres

Not all stores show a price for tyres.

Tyres without pricing cannot be purchased online, therefore discount code cannot be used. Ensure selected store shows tyre pricing to proceed with your purchase.

'Low Stock' items cannot be purchased

Tyres with 'low stock' cannot be purchased online, therefore discount code cannot be used. Ensure the selected tyres are in stock to proceed with your purchase

We hope you enjoy our products, for any queries please contact: retailsystems@bridgestone.com.au